

# Brooke Baldi

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Philadelphia, PA

**OBJECTIVE** ■ I am passionate about supporting an entrepreneurial business using my multimedia skills to enhance communications and solve problems within a dynamic team environment.

**EXPERIENCE** ■ **Good Mansion Wines** | Baker, Cheesemonger, & Barista March 2017 to February 2018  
Retail store selling homemade French desserts, pastries, and breads. Along with over 2,000 varieties of wine, cheese, charcuterie, and Italian coffee drinks.

**Wheeling, West Virginia**

Baking traditional baguettes, croissants, and other French pastries from scratch. Selling European cheeses and charcuterie. Making Italian-style coffee drinks.

■ **Poppy & Moxie** | Farmers Market Stand Owner & Operator May 2017 to October 2017

**Ohio Valley**

Selling homemade canned preserves and baked goods utilizing local ingredients at bi-weekly locations in the Ohio Valley.

■ **Williams Lea Tag** | Graphic Designer August 2015 to May 2017

A global leading provider of marketing & communications services. creative production, sourcing, and business support services

**Wheeling, West Virginia**

Designing promotional materials for clients including Time Inc., Kroger, Citizens Bank, and H&M.

■ **Emagination Computer Camps** | Camp Counselor June 2011 to August 2015

Summer camps that balance technology learning with the activities and lifetime benefits of a traditional summer camp experience.

**Rosemont, Pennsylvania**

Teaching children ages 8 to 17 various computer skills including Photostop, 3D modeling/animation, and HTML/CSS.

■ **The InterActivist** | Creative Director March 2012 to February 2015

The 2nd oldest student publication in the E.W. Scripps School of Journalism at Ohio University that covers, reports and endorses social justice and progressivism in Southeast Ohio.

**Athens, Ohio**

Leading a team of designers, writers, and editors to create a biannual student publication that focuses on progressive issues that affect Ohio University and the surrounding Appalachia area.

**EDUCATION** ■ **Ohio University** | B.S In Visual Communication | September 2011 - May 2015  
Specialized in Interactive & Multimedia Design, Certificate in Sociology

**VOLUNTEER WORK** ■ **M.I.T.C.H Collective**

**Martins Ferry, Ohio**

Volunteering at community outreach events such as steamroller printing, and live screen printing. Use graphic design, filming, and video editing to assist in promotion.

■ **Destination ImagiNation**

**Libertyville, Illinois**

Assisting in running tournaments with over 100 teams (K through 12th grade), leading sewing, improvisation, and teamwork workshops, and outreach in lower income areas of Chicago.

**TECHINICAL SKILLS** ■ **Expert** | Adobe Photoshop, Adobe InDesign, and Adobe Illustrator  
**Advanced** | HTML/CSS, Adobe Bridge, Adobe After Effects, Nikon Photography, Microsoft Word, Microsoft Powerpoint, and Microsoft Excel

**ACTIVITIES** ■ **Ohio University Marching 110** | Mellophone Player September 2011 to December 2014

**REFERENCES** ■ Available Upon Request.